

majjenkins

graphic designer

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about

I am a San Francisco born-and-raised graphic designer and multimedia artist, passionate about envisioning new futures for diverse audiences through creative and immersive graphic, exhibition, and event experiences.

experience

2023 Exploratorium — On-Call Graphic Production Artist — 1 year

- Investigated the museum's accessibility and spearheaded a redesign of the museum map for a study in visitor wayfinding and sensory needs
- Refreshed wayfinding signage to improve visitor experience as part of an initiative to catalog and replace outdated and incohesive graphics
- Created weekly directional event signage for After Dark and other public programs by working with Programs and Editorial departments
- Designed and updated over 20 exhibit labels for the museum floor

2022 Leo T. McCarthy Center (USF) — Graphic Design Intern — 3 years

- Designed monthly print newsletters in Adobe InDesign, in collaboration with marketing & social media intern to keep in touch with our audience
- Created digital promotional graphics in Adobe Illustrator and edited photos in PhotoShop to boost student and community engagement
- Redesigned the Center's website using Wordpress to make an updated and more accessible online experience

2021 Bernal Heights Outdoor Cinema — Freelance Brand Designer — 6 mos.

- Investigated the communication needs of this local film festival nonprofit
- Developed new brand identity and style based on guided conversations and interviews, and redesigned website using Wordpress
- Designed branded print materials using Adobe Illustrator and InDesign

2017 Spotlight on the Arts — Design Intern, Leadership Assistant — 2 years

- Facilitated workshops with peers and interned at local nonprofits Imagine Bus Project and Root Division through this youth program
- Created print materials using Adobe Illustrator, including pamphlets, fliers, and postcards for publicity and community engagement
- Managed FaceBook and Instagram to engage with online audience
- Installed and de-installed art exhibitions by local Bay Area artists

education

University of San Francisco (USF) | May 2022
3.99 GPA, Summa Cum Laude
B.A. Design, Minor in Classical Studies

awards

Valedictorian Finalist | 2022
Department of Art + Architecture Award for Academic Excellence and Leadership | 2022
Gloria Osuna Pérez Award for Social Justice work | 2022

skills

Adobe Creative Suite
Mac and PC fluency
HTML, CSS, JS
Squarespace, Wordpress

JIRA, Basecamp, Slack
Team collaboration
Project management
Learning new tools

Organization
Attention to detail
Proactive self-starter
Big-picture thinking